



RBVRR WOMEN'S COLLEGE

(Autonomous) Narayanaguda, Hyderabad- 500027.

Affiliated to Osmania University

Re-accredited by NAAC with 'A' Grade

**DEPARTMENT OF BUSINESS
MANAGEMENT
ORGANIZES
THREE DAY NATIONAL
SEMINAR
ON
ENTREPRENEURSHIP AND
STARTUPS: NAVIGATING
CHALLENGES & ACHIEVING
SUCCESS**

Sponsored by **ICSSR-SRC**

in Collaboration with **IPE**

(APRIL 24TH – 26TH, 2025)

About College

RBVRR Women's College was established in 1954 by the Hyderabad Mahila Vidya Sangam(HMVS), a non-profit education society with a vision to provide education to women especially to those coming from the rural areas. It is the second oldest college for women in Hyderabad city to be conferred with autonomous status by UGC in the year 1989 and the first women's college under OU jurisdiction. The College is re-accredited with Grade 'A' by NAAC in the 5th cycle of Re-accreditation.

About the Department:

RBVRR Women's college is the first women's college to start Business Management Programme in Hyderabad. Since its inception in 1991, the programme has successfully completed three decades. The MBA Department has been granted autonomous status by the Osmania University from the AY 2011-2012. Bachelors of Business Administration (General) has been introduced from the AY 2016-17 and Bachelor of Business Administration (Business Analytics) has been introduced from the AY 2022-23.

Seminar Schedule

About Seminar

Entrepreneurship plays a vital role in economic growth and innovation. However, entrepreneurs and startups face multiple challenges in their journey to success, including funding constraints, market competition, and regulatory hurdles. This three-day national seminar aims to provide a comprehensive platform for aspiring entrepreneurs, startup founders, academicians, and industry experts to share insights, discuss strategies, and explore emerging opportunities

Inaugural:

Chief Guest: **Prof. B Sudhakar Reddy**
Honorary Director
ICSSR- SRC, Hyderabad

Keynote Speaker: **Prof. S Sreenivasa Murthy**
Director, IPE

Day I	Day II	Day III
Session I: Startup and Innovation Ecosystem in India	Session I: Emerging Opportunities and Strategies for Start-Ups	Session I : Session Topic: Panel Discussion
Session II: Fostering Innovation and Startup Culture through HEIs	Session II: Idea Generation and Product Market Fit	Paper Presentations
Session III : Role on Incubators and Accelerators on Startups	Session III: Funding Opportunities for Start-Ups	

Themes of Paper presentations

- Startup India policy and its impact on economy
- Challenges to startups in India
- Regional disparities in innovation and startup ecosystems in India
- Role of HEIs in promoting culture of innovation and startups
- Innovation ecosystem in India, growth , opportunities and challenges
- Role of incubators in promoting startups
- Impact of accelerators and their contribution to startup ecosystem in India
- Govt schemes for funding startups and innovations
- Emerging funding opportunities for startups
- Make in India Policy and its contribution to the economy
- Innovations for sustainability
- Social entrepreneurship and emerging opportunities for startups
- Digital transformation and startup opportunities
- Strategies for scaling businesses
- Case studies of successful innovations and startups emerging from HEIs, incubation centres, rural areas and marginalized sections

Key Dates

Abstract Submission Date	12 th April, 2025
Confirmation of Acceptance of Abstract	15 th April, 2025
Full Paper Submission Date	22 nd April, 2025
Registration Deadline	20 th April, 2025

Guidelines:

- All research papers should be original work and must not be previously published or under review for any publication
- All papers shall undergo plagiarism check
- The final papers may not exceed 10000 words including references
- Papers must be in Times New Roman, Size 12 & line spacing 1.15
- Submit papers to this email id: rbvrrmbaseminar@gmail.com

Publication:

- Selected papers will be published in ISBN Book

Program Director: Prof. G. Renuka Sagar

Co-Convener: Dr. P. Vasavi Latha

Organising Committee:

Dr. R. Bindu

Dr. C Kavitha

Dr. P. Vijaya

Dr. A.V. Radhika

Ms. R. Jyothi

Ms. K. Sudha

Ms. P. Jayasree

Ms. Fareeda

Dr. B.A. Chaithanya

Ms. Anilaja

Ms. Anusha

Ms. Shravani

Target Audience:

Academicians

Research Scholars

Aspiring Entrepreneurs

Students

Registration Fee :Rs. 500 only

Payment Details:

Bank A/C No: 0649201003237

Bank Name:Canara Bank

IFSC Code:CNRB0000649

Registration link:

<https://forms.gle/SJSPu6664B2QTDvx9>

Contact No:

9030061018, 9949672911, 9182822587